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# Action Steps for Telling Your Story With Student Data

Data Collection and Evaluation to Promote Student Learning (Ron Mirr and Zena Rudo)

# Telling Your Story With Student Data

**STEP 1: Please complete this matrix to determine what story you want to tell.**

- Describe two accomplishments that make your program high quality.
- Describe two accomplishments that make your program successful.
- Identify what data you have to show you've made these accomplishments. What categories discussed in the workshop session do these data belong, i.e., good data, better data, or best data?
- Describe what data challenges you face to be able to showcase these accomplishments. This may include human, physical location, timing, and other type challenges. Be specific so that you can find solutions.

Accomplishments	Good Data	Better Data	Best Data	Challenges
<b>High Quality Services</b>				
1.				
2.				
<b>Program Successes</b>				
1.				
2.				

**STEP 2: If you do not have student data for each accomplishment listed in Step 1, determine what you need to be able to tell your story with student data.**

- Describe how you can incorporate student data to tell the story for each service or success you identified. This includes: what questions could be answered; is the timeframe for present, past, or future services; does it make sense for this accomplishment/success; etc.
- Identify adjustments you might need to take in your current evaluation to incorporate student data.
- Describe what kind of student data will need to be sought.
- List actions you will take to incorporate student data in your story.

Accomplishments	Plan for Incorporating Student Data	Adjustments to Current Evaluation	Type of Student Data Needed	Actions to Tell Story with Student Data
<b>High Quality Services</b>				
1.				
2.				
<b>Program Successes</b>				
1.				
2.				

**STEP 3: Describe the mechanics of telling your story using student data.**

- Describe what data will be included and how.
- Describe what key messages your data support.
- Identify whom you plan to reach with this story.
- List actions you will take to tell your story.

Accomplishments	Data to Include	Key Messages	Audience	Actions to Tell Story
<b>High Quality Services</b>				
1.				
2.				
<b>Program Successes</b>				
1.				
2.				