Redefining After-School Programs to Support Student Achievement Outcomes

Priscilla M.D. Little
Harvard Family Research Project
Harvard Graduate School of Education
HFRP.org

Funded by the C.S. Mott Foundation with additional support from the W.K. Kellogg Foundation

Harvard Family Research Project
21st CCLC Summer Institute 2004
Participation is Important for Academic Success

- Better attitudes toward school and higher educational aspirations
- Better performance in school, as measured by achievement test scores and grades
- Higher school attendance (as measured by attendance and tardiness)
- Less disciplinary action (e.g., suspension)
Participation is Important for Social/Emotional Development

• Decreased behavioral problems
• Improved social and communication skills and/or relationships with others (peers, parents, and/or teachers)
• Increased community involvement and broadened world view
• Increased self-confidence and self-esteem
Participation is Important for Healthy Physical Development

• Avoidance of drug and alcohol use
• Decreases in delinquency and violent behaviors
• Increased knowledge of safe sex and avoidance of sexual activity and pregnancy
• Increased skills for coping with peer pressure
Participation is Important for 21st Century Skill Development

• Expert Thinking: Identifying and solving new problems
• Complex communication: Eliciting critical information and conveying a convincing interpretation of it to others
• Proficiency in the “basics”
Redefining Student Achievement Outcomes in After School: An Evaluation Framework for Effective Programs
Workshop Goals

- Overview of 21st CCLC Program Objectives and Indicators
- Elements of Effective After School Programs
- Using a Theory of Change to Guide Program Planning and Implementation
- Frameworks for Achieving Positive Student Outcomes
- Discussion
21st CCLC Goal

To establish community learning centers that help students in high-poverty, low-performing schools meet academic achievement standards; to offer a broad array of additional services designed to complement the regular academic program; and to offer families of students opportunities for educational development.
21st CCLC Objectives and Indicators

Objective 1: Participants in 21st CCLC programs will demonstrate educational and social benefits and exhibit positive behavioral changes

- Academic
- Behavior

Objective 2: 21st Century Community Learning Centers will show improvement through measures such as school attendance, classroom performance and decreased disciplinary actions or other adverse behaviors

- Core Educational Services
- Enrichment and Support Activities
Indicator 1.1 Achievement

Students regularly participating in the program will show improvement in achievement through measures such as test scores, grades, and/or teacher reports.

- Percentage of regular program participants whose Math/English grades improved from fall to spring
- Percentage of regular program participants whose achievement test scores improved from below grade level to at or above grade level.
- Percentage of regular program participants with teacher-reported improvement in homework completion and class participation
Indicator 1.2 Behavior

Students participating in the program will show improvement through measures such as school attendance, classroom performance, and decreased disciplinary actions or other adverse behaviors.

– Percentage of students with teacher-reported improvements in student behavior
Indicator 2.1 Core Educational Services

Percent of centers that offer high-quality services in at least one core academic area, such as reading and literacy, mathematics, and science.

– Percentage of 21st Century Centers reporting emphasis in at least one core academic area.
Indicator 2.2 Enrichment and Support Activities

More than 85 percent of Centers will offer high-quality services in at least one core academic area, such as reading and literacy, mathematics, and science

- Percentage of 21st Century Centers offering enrichment and support activities in technology
- Percentage of 21st Century Centers offering enrichment and support activities in other areas.
A Framework for Effective After School Programs

Eight Elements of Effective After School Programs
Elements of Effective After School Programs (1)

➤ Commitment to inclusive and diverse programming to meet the needs of all boys and girls in the community, including participants of all racial, ethnic, and language groups (including ESL) present in the program’s service region, as well as for students with special needs;
Elements of Effective After School Programs (2)

- Commitment to providing opportunities for engagement of families as participants in their children's learning
  - Support for children's learning
  - Support to families
  - General family involvement
Elements of Effective After School Programs (3/4)

- Program staff and volunteers have an understanding of how to support children in their own learning and development
- Opportunities for training and supervision are provided for staff and volunteers on a regular basis
Elements of Effective After School Programs (5)

- Inclusion of extensive and varied opportunities for participants to:
  - Participate in project-based learning activities
  - Master skills and knowledge through structured and unstructured activities
  - Develop and nurture positive relationships with peers and adults
  - Develop “21st century” skills
Beyond Academics—Program Elements that Support Achievement

Library Activities
Clubs
Computers
Music and dance
Field trips
Recreational Activities (traditional group sports, table games, physical fitness activities, skill clinics)
Crafts
Personal skill development
Community Service Learning
Career Development
Health Education
Outcomes Associated with Participation in Non-Academic Program Elements

- Improved school attendance
- Reduced suspensions and expulsions
- Improved academic performance (grades, test scores)
- Improved homework completion
- Increased leadership skills
- Increased engagement and motivation in school
- Reduced problem behavior
Elements of Effective After School Programs (6)

- Availability of books, materials, and other learning tools that can stimulate participants’ curiosity and motivation, can support learning, are appropriate for participants’ age and developmental levels, and are sensitive to the culture of the community
Elements of Effective After School Programs (7)

- Provision of facilities, equipment, and other resources that are appropriate to the after-school activities and to the needs of participants
Elements of Effective After School Programs (8)

Collection and use of relevant evaluation information for continuous assessment and improvement of participant and program outcomes as well as for accountability
Theory of Change

Program Goals
- What is the program trying to do?
- What are the contextual factors to consider?
- Who are the program stakeholders?
- Who are the participants?

Program Elements
- What are the strategies and activities to achieve goals

Short Term Outcomes
- What can be achieved within the program?
- What can be achieved within one year?

Performance Measures and Data Sources
- What will you measure?
- What data sources will you use?

Long Term Outcomes
- What can be achieved beyond the program (school, family, etc.)?
- What can be achieved after one year?
Theory of Change Resources

Moving Toward Success: A Framework for After School Programs
http://www.publicengagement.com/Framework/

Learning from Logic Models
http://gseweb.harvard.edu/hfrp/projects/afterschool/resources/learning_logic_models.html

Using Evaluation Methods to Promote Continuous Improvement and Accountability in After-School Programs
Theory of Change
Program Goals
- What is the program trying to do?
- What are the contextual factors to consider?
- Who are the program stakeholders?
- Who are the participants?

Program Elements
- What are the strategies and activities to achieve goals

Short Term Outcomes
- What can be achieved within the program?
- What can be achieved within one year?

Long Term Outcomes
- What can be achieved beyond the program (school, family, etc.)?
- What can be achieved after one year?

Performance Measures and Data Sources
- What will you measure?
- What data sources will you use?
Frameworks for Effective Programs--Goals

- Academic
- Social/Emotional
- Health and Safety
- Community Awareness and Engagement
Realistic Academic Goals

- Improved literacy/communication skills for all participants (including English language learners) in reading, writing, speaking, listening, and technology
- Improved math skills
- Increased knowledge and skills in science and social studies
- Increased knowledge, participation, and skills in the visual and performing arts
- Increased awareness of real-life uses of academic skills
Realistic Social/Emotional Goals

- Improved social skills
- Increased leadership and responsibility
- Reduced at-risk behavior
- Improved emotional well-being
Realistic Health and Safety Goals

- Improved nutrition and health practices
- Improved physical development
- Improved personal safety
Realistic Community Awareness and Engagement Goals

- Improved community awareness and engagement
Theory of Change
Program Elements

Program Goals
- What is the program trying to do?
- What are the contextual factors to consider?
- Who are the program stakeholders?
  - Who are the participants?

Program Elements
- What are the strategies and activities to achieve goals

Short Term Outcomes
- What can be achieved within the program?
- What can be achieved within one year?

Performance Measures and Data Sources
- What will you measure?
- What data sources will you use?

Long Term Outcomes
- What can be achieved beyond the program (school, family, etc.)?
- What can be achieved after one year?
What are the Specific Activities Offered in After School Programs?

- Academics: 21
- Arts: 14
- Recreation/Sports: 14
- Computer Skills: 13
- Community Service: 8
- Field Trips: 7
- Positive youth Development: 7
- Career Skills: 6
- Unstructured Play: 4
- 1 on 1 mentoring: 2
What are the Specific Program Foci Offered in After School Programs?

- Positive Youth Development (133)
- Academic/Enrichment (108)
- Tutoring/Extra Instruction (67)
- Multi-Component/Comprehensive* (57)
- Prevention (55)
- Science/Technology/Mathematics (40)
- Family/Community Involvement (34)
- Literacy (30)
- Mentoring (28)
- Sports/Recreation (28)
- System-Building (27)
- Arts (23)
- Youth Leadership (21)
- Cultural/Heritage (15)
- Service-Learning/Civic Engagement (15)
- Vocational Education (12)
- Health (7)
- Adventure (2)
- Faith-Based (4)
Improved literacy/communication skills—program elements

- Definition of literacy as including proficiency in reading, writing, speaking, listening, technology, and a foreign language
- Planned reinforcement of skills through diverse language arts activities and projects
- Literacy-rich environment, including opportunities to read, use technology, and practice oral communication skills
- Visits to the library
- Parenting classes on content standards to develop awareness of expectations
- Song-writing
- Poetry corner
- Expert visits
- Tutoring
Theory of Change

Short-Term Outcomes

Program Goals
- What is the program trying to do?
- What are the contextual factors to consider?
- Who are the program stakeholders?
- Who are the participants?

Program Elements
- What are the strategies and activities to achieve goals

Short Term Outcomes
- What can be achieved within the program?
- What can be achieved within one year?

Performance Measures and Data Sources
- What will you measure?
- What data sources will you use?

Long Term Outcomes
- What can be achieved beyond the program (school, family, etc.)?
- What can be achieved after one year?
Factors that Influence Participant Outcomes

- Age of participants
- Age of program
- Socio-economic status of participants
- Program Quality
- Participation in program
Establishing Outcomes: What is the Age and Stage of Your Program?

- New programs need time to mature before you assess some outcomes.
- Determine outcomes in stages:
  - year one, year two, year three
  - outcomes within program vs. in school vs. in community
- Collect implementation data before you collect outcomes data.
Improved literacy/communication skills—short-term outcomes

- Time spent in reading, including fiction as well as nonfiction reading for information and personal interests
- Enjoyment of reading
- Group and individual oral presentations
- Time spent writing (during homework, to pen pals)
- Improved listening skills
- Improved reading comprehension skills
Theory of Change
Long-Term Outcomes

Program Goals
- What is the program trying to do?
- What are the contextual factors to consider?
- Who are the program stakeholders?
- Who are the participants?

Program Elements
- What are the strategies and activities to achieve goals

Short Term Outcomes
- What can be achieved within the program?
- What can be achieved within one year?

Performance Measures and Data Sources
- What will you measure?
- What data sources will you use?

Long Term Outcomes
- What can be achieved beyond the program (school, family, etc.)?
- What can be achieved after one year?
Improved literacy/communication skills—long-term outcomes

- Improved academic performance in subjects that require literacy/communications skills, especially reading comprehension and written expression
- Ongoing use of reading, writing, listening, and speaking in all aspects of everyday life
- Enjoyment and pride in effective communication
Program Goals
- What is the program trying to do?
- What are the contextual factors to consider?
- Who are the program stakeholders?
- Who are the participants?

Program Elements
- What are the strategies and activities to achieve goals

Short Term Outcomes
- What can be achieved within the program?
- What can be achieved within one year?

Performance Measures and Data Sources
- What will you measure?
- What data sources will you use?

Long Term Outcomes
- What can be achieved beyond the program (school, family, etc.)?
- What can be achieved after one year?
Evaluation Methods

- Surveys/Questionnaires (77)
- Secondary Sources/Data Review (58)
- Interviews/Focus Groups (50)
- Document Review (39)
- Testing/Assessments (38)
- Observation (37)
Which Data Collection Method is Right for My Program?

- Using Single Versus Multiple Methods
- Selecting Data Sources
- Selecting a Sample of Individuals
- Collecting Data Before and After the Program
- Cost Considerations
## Improved literacy/communication skills—measures and data sources

<table>
<thead>
<tr>
<th>Measures</th>
<th>Data sources</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased frequency and ease of reading and writing at home</td>
<td>Parent report</td>
</tr>
<tr>
<td>Increased reading grades, GPA, test scores, homework completion</td>
<td>Standardized tests, report cards, school records</td>
</tr>
<tr>
<td>Increased performance in reading comprehension and writing fluidity</td>
<td>Reading logs, participant portfolios, journals, family activity logs</td>
</tr>
</tbody>
</table>
Supporting Student Achievement in After School Using an Evaluation Framework

- What are your program goals?
- What program elements can support these goals?
- What will “success” look like after one year?
- What will “success” look like after two years?
- What data will you need to collect?
- What data sources will you need access to?